

## Business Owner in the Fast Lane

Starting your own business is stressful and pretty much demands your complete focus. On the other hand, it can also be a fulfilling experience professionally and personally. This course will provide you with a step-by-step guide on how to start your own business and walk you through the process from set up to managing your venture. This course will equip you with all the tools you need to run a successful business.

### Participants:

Students from the **2nd year HAK, 2nd class HAS or Kfm. Kolleg**, who are interested in pursuing a career in Marketing. The seminar is in English and requires a fairly good understanding of the language.

### Goals:

Becoming a successful entrepreneur and setting up your own business

- Startup guide for a business owner
- Advanced tools to run a successful business
- How to market your own business

### Content:

- Preparation before setting up your business
- Running your own business
- Marketing strategies and client relationship
- Expand your business

### Termin und Seminarort:

Sonntag, 27. January 2019, 10.00 bis 18.00 Uhr

Park Residenz Döbling, Hartäckerstraße 45, 1190 Wien

### Maximale Teilnehmeranzahl:

20 Personen (Der Zeitpunkt der Anmeldung entscheidet über die Teilnahme am Seminar. Je früher, desto besser!)

### Teilnahmegebühr:

€ 85,- pro Person für das gesamte Seminar inklusive Verpflegung und Skripten.

### Seminardiplom:

Jeder Teilnehmer bekommt am Ende des Seminars ein Semindiplom überreicht.



### Referent: Andreas Hauke

Vienna Business School & Wilson Central School (New York) graduate: studied Film & Media at the Motion Picture Academy at the Tshwane University of Technology South Africa and 3D Modelling at the Open Window School of Visual Arts. Andreas attended numerous marketing summer programs in the US. He is the Owner of the Hauke brand which specializes in video production, web development and branding based in Pretoria & Cape Town, South Africa. He is responsible for the entire marketing of the company. He has been a keynote speaker for the past few years, coaching startups, equipping them with marketing tools to improve their businesses.